



2010 AAAR Air Pollution and Health International Specialty Conference

EXHIBITOR PROSPECTUS

The background is a composite illustration. The top left shows a large sun or moon over a city skyline with smokestacks emitting smoke. The top right shows a blue silhouette of a human torso with lungs, set against a blue sky with clouds and a small bird. The bottom features a brown bridge with streetlights.

AIR POLLUTION AND HEALTH:

BRIDGING THE GAP

FROM SOURCES TO HEALTH OUTCOMES

March 22-26, 2010
Sheraton San Diego
Hotel & Marina
San Diego, California

Sponsored by the
U. S. Environmental
Protection Agency and
Health Effects Institute
and Other Organizations

American Association for Aerosol Research

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Air Pollution and Health
International
Specialty Conference

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**AAAR International
Specialty Conference**

Exhibitor Prospectus

March 22 – 26, 2010
Sheraton San Diego
Hotel & Marina
San Diego, CA, USA

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amitchell@ahint.com

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Gail Valente

gvalente@ahint.com

Dear Fellow Vendors:

The American Association for Aerosol Research (AAAR) invites you to participate and exhibit at the 2010 Specialty Conference on air pollution and health effects being held March 22-26, 2010 at the Sheraton San Diego Hotel & Marina in San Diego, CA. We anticipate over 400 technical presentations, the majority of which will be presented as posters in the exhibit hall.

This is the conference you must place at the top of your list for exhibiting! Not only will many AAAR members be attending this landmark meeting, but also a large number of scientists from the exposure, dose and health effects communities will also attend. This will provide a unique opportunity to extend your business into these science areas and institutions.

Exhibit booths will be located in the poster presentation area where all social events, including catered session breaks, will be held. Your booth fee includes almost four full days of exhibition, beginning Monday afternoon with the first poster session through the Monday evening welcome reception and will end Thursday afternoon after the final poster session. A Wednesday evening exhibitors' reception is also planned.

We wish to extend a special invitation to our international colleagues. Sharing global information and sampling technologies regarding sampling and measurement of air pollutants and integration of those measurements with health effects measurements of air pollution are of great importance.

Please join us for an outstanding international conference and keep current with your colleagues and customers as well as introduce your most innovative tools to the exposure, dose and health effects communities. Additionally, a call for technical papers by the organizers is soliciting the participation of vendors sharing technical application and solutions to measurement techniques. Only technical submissions will be considered.

We look forward to you joining us in San Diego in March 2010.

Sincerely,

Tom Merrifield

AAAR INFORMATION AND RULES GOVERNING THE EXHIBIT

By submitting an application form, exhibitor agrees that the conference organizers retain the right to refuse or rescind exhibit privileges if abused by behavior deemed unacceptable by the organizers.

DESCRIPTION OF BOOTHS

Booths are 10 feet wide, 10 feet deep and 8 feet high. AAAR provides a pipe and draped 8-foot high backdrop, 36-inch side rails and a two-line name sign. Display materials between adjoining booths shall be limited to the front 3 feet of the booth of no more than 36 inches. Display materials in booths where wall space is not available, or in booths which are back to back, shall not extend above the exhibitor's name panel at the back of the booth.

Booths shall strictly conform to these specifications. Any deviations from the specifications of this section including, but not limited to, displays that extend beyond their designated boundaries into aisles, displays that block other displays and displays/exhibitors that are disruptive to the conference shall be in violation of this contract and shall be grounds for removal of the exhibitor from the conference.

BOOTH ASSIGNMENT

Priority for booth assignment will be made on a first-come, first-served basis upon receipt of application and payment. Management reserves the right to make any revisions necessary to the floor plan.

CONTRACT FOR SPACE

All contracts are subject to the rules and regulations herein given. All applications must be accompanied by payment to cover the total cost of the space requested. Booth locations will be assigned when full payment is received. A refund of 50% of fees paid by the exhibitor will be returned in the event of cancellation by written notice to the exhibit manager. No refund of any fees will be made if notice is received after January 29, 2010.

No exhibitor shall assign, sublet, or apportion the whole or any part of the space allotted, nor exhibit therein, nor permit any other party to

exhibit therein, any other goods than those manufactured or handled by the exhibitor in the regular course of their business, nor permit any representative or firm or company not exhibiting to solicit business or take orders in their space. AAAR reserves the right to remove any exhibitor, its assignees, or subletters in the event that the exhibitor and/or representatives violate any of these provisions.

Agents, solicitors and representatives of firms selling commercial products will not be permitted to use sample rooms or space elsewhere in the hotel for display of their products. Exhibitors may take orders at exhibit booths. Advertising, solicitation and distribution of literature of commercial products will not be permitted except from the exhibit booths. Exhibitors may not sell or distribute any beverages, tobacco products or food for consumption on the premises. Music may not be played in any form without proper license of copyrighted music.

SPECIAL SERVICES, EQUIPMENT, AND UTILITIES

Rental price of booth does not include the cost of furniture, equipment, labor, freight handling, electric, water, gas, telephone, custom cleaning or other special services or utilities. Order forms for all services will be sent by show management in advance of the show. Exhibitor agrees to abide by the terms and conditions set by the show contractor. All arrangements are the responsibility of the exhibitor. All order forms should be completed and mailed in advance of the event to ensure that adequate service is available. All booths must be kept open and properly staffed during exhibit hours. Premature packing and/or dismantling will not be permitted.

EXHIBIT HOURS

This timing is subject to change.

Monday, March 22	Exhibits Open 3:00 p.m. – 5:00 p.m. Welcome Reception 6:30 p.m. – 8:00 p.m.
Tuesday, March 23	Exhibits Open 10:00 a.m. – 3:30 p.m.
Wednesday, March 24	Exhibits Open 10:00 a.m. – 3:30 p.m. Exhibitors' Reception 5:30 p.m. – 7:30 p.m.
Thursday, March 25	Exhibits Open 10:00 a.m. – 3:30 p.m.

POSTER HOURS

See final program for listing of daily poster sessions.

Monday, March 22	3:00 p.m. – 5:00 p.m. 6:30 p.m. – 8:00 p.m.
Tuesday, March 23	10:00 a.m. – 3:30 p.m.
Wednesday, March 24	10:00 a.m. – 3:30 p.m. 5:30 p.m. – 7:30 p.m.
Thursday, October 29	10:00 a.m. – 3:30 p.m.

SET-UP AND DISMANTLING EXHIBITS

(subject to change)

Monday, March 22	Set-up 8:00 a.m. – 1:00 p.m.
Thursday, March 25	Dismantle 3:30 p.m. – 7:00 p.m.

All packing crates and boxes must be removed from the exhibit floor by 2:00 p.m. on Monday, March 22. All display materials must be removed from the exhibit space by 7:00 p.m. on Thursday, March 25. Overtime rates will apply before 8:00 a.m. and after 4:30 p.m. each weekday and 24-hours on Saturday and Sunday.

EXHIBITOR REGISTRATION

Exhibitors receive:

- Two (2) complimentary exhibitor badges which grant access to the exhibit hall only and not scientific sessions.
- Additional exhibitor badges are available at the cost of \$350 per person, with a limit of four (4) badges.
- Please note: Any additional booth personnel must register at the regular conference fee.

BADGES

Badges must be worn at all times during conference hours.

SHIPPING

Do not ship exhibits directly to the Sheraton San Diego Hotel & Marina.

Storage facilities for packing cases, crates and boxes are not available at the Sheraton San Diego Hotel & Marina. Information regarding shipping and storage of exhibit material will be furnished with the Exhibitor Manual (Exhibitor Service Kit).

INDEPENDENT CONTRACTORS

Exhibitors who plan to use independent contractors other than Freeman must notify AAAR in writing no later than 30 days prior to the conference. The company name, address, telephone number, name of the supervisor scheduled to be in attendance, and a statement that such contractor will comply with all rules and regulations of the show (including observance of local labor rules and regulations) is required.

Independent contractors must abide by the following:

- Perform all services in a timely manner, in accordance with AAAR established deadlines

- Not engage in solicitation of business on the exhibit floor for present and/or future conferences
- Provide a Certificate of Insurance to AAAR no later than January 29, 2010.
- Register all employees and temporary help at the exhibitor registration desk

SECURITY

The services of a security guard will be obtained; however, this does not guarantee exhibitors against loss by theft or otherwise.

SMOKING

No smoking is permitted in the exhibit hall at any time, including installation, exhibit hours and dismantling.

GIVEAWAYS

All giveaways should be confirmed prior to the conference with Ann Mitchell, exhibit manager, at (856) 439-0500 ext. 4456.

INSURANCE

The exhibitor acknowledges that neither AAAR, Association Headquarters, Inc., nor the Sheraton San Diego Hotel & Marina shall be obligated to maintain property, liability or business interruption insurance covering the exhibitors. The exhibitor must furnish a Certificate of Insurance (liability, fire and theft), at his or her own expense, to AAAR at least 30 days prior to the show. AAAR shall be named an additional insured in the Certificate of Insurance. The exhibitor agrees to hold AAAR and Association Headquarters, Inc., harmless for any loss, theft, damage or other harm which may occur, for any cause whatsoever, as a result of his or her participation in the AAAR International Specialty Conference.

PUBLIC POLICY

Exhibitors must comply with, and be bound by, all laws, ordinances and regulations pertaining to health, fire prevention and public safety. Exhibitors are responsible for making exhibits accessible to persons with disabilities as required by the Americans with Disabilities Act, and shall hold AAAR and Association Headquarters, Inc., harmless from any consequences in this regard.

AMERICANS WITH DISABILITIES ACT

Exhibiting companies shall be responsible for making exhibits accessible to persons with disabilities as required by the American with Disabilities Act and shall hold AAAR harmless from any consequences of exhibiting company's failure in this regard. AAAR will use its best efforts to provide reasonable accommodations for attendees with disabilities. Please contact Ann Mitchell, exhibit manager, at amitchell@ahint.com, if you have any special needs.

PAYMENT AND CANCELLATION POLICY

It is expressly agreed that all payments for said exhibition space must be made to AAAR in a timely manner. AAAR reserves the right to refuse exhibition space to an exhibitor for reasons of non-payment and/or unpaid balance at time of installation. Any waivers, discounts or financial amendments of any nature whatsoever are left to the sole discretion of AAAR.

Should an exhibitor be unable to occupy and/or use the exhibit space contracted for, and should that exhibitor notify AAAR in writing before January 29, 2010, 50% of fees paid by the exhibitor will be refunded. No refund of any fees will be made if notice is received on or after January 29, 2010.

Exposition management reserves the right to assign labor to install any display that is not in the process of being installed by 1:00 p.m. on

Monday, March 22, or to ship the display back to the exhibiting organization and to instruct that the exhibitor be billed for all charges thus incurred.

LIABILITY AND HOLD HARMLESS

It is expressly understood that AAAR, Association Headquarters, Inc., and the Sheraton San Diego Hotel & Marina will not be responsible for loss or damage which might ensue from any cause in connection with transfer, installation, maintenance, removal of exhibits or management of convention. AAAR will not be responsible in any way for goods while in storage.

AAAR, Association Headquarters, Inc., the Sheraton San Diego Hotel & Marina, and its agents or employees will not, under any condition or circumstances, be responsible for any loss sustained by any exhibitor or any other person by reason of fire, theft, water, injuries, act of God or for any actions whatsoever.

AAAR, Association Headquarters, Inc., and the Sheraton San Diego Hotel & Marina will use necessary reasonable care for prevention of any losses, personal or material. Each exhibitor agrees that it shall assume sole responsibility for any damages to property or injuries to person and shall indemnify, defend, and hold harmless AAAR, the security firm, the hotel, the general contractor, and all of their collective officers, employees, agents and members for any and all alleged claims and liabilities which might ensue from any cause whatsoever, including any actions of any kind generally and specifically, personal injuries to any exhibitors, officers, staff members, employees, agents, representatives, attendees and guests. It is understood that all fees, costs and expenses incurred by an exhibitor as a result of legal action shall be the sole responsibility of the exhibitor, and reimbursement shall not be sought against AAAR. AAAR shall be reimbursed by the seeking exhibitor for costs, fees and expenses that are

incurred and expended resulting from any action. Exhibitors shall affect their own insurance.

All matters not expressly addressed in this document are subject to review and resolution by AAAR management.

HOTEL INFORMATION

Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive
San Diego, CA 92101
Main hotel telephone number: (619) 291-2900

Situated just minutes from the San Diego airport, the Sheraton San Diego Hotel & Marina offers visitors a resort setting with close proximity to downtown and nearby attractions. The resort features four swimming pools (three adult and one for children), a full-service spa and fitness center, outdoor sports options such as walking/jogging paths, basketball court, tennis, water volleyball and bicycle rentals. With spectacular views of San Diego Bay and downtown, guests truly have a chance to enjoy both the natural beauty of the surrounding area and the many amenities that the hotel offers. San Diego is known for its perfect weather, and AAAR guests certainly will not be disappointed in March with normal highs of 65°F and lows of 55°F.

In addition, the hotel provides complimentary shuttle service to/from the San Diego International Airport. The hotel lobby offers Link@Sheraton, complimentary Wi-Fi, PC stations, and a printer.

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Dining options are varied. Harbor's Edge, with its views of the marina, serves continental cuisine in a casual, relaxed atmosphere. Quinn's satisfies any needs for an informal dining experience with a sports theme. The tapas and martini bar, Tapatini, is centrally located in the main lobby, and Starbuck's opens early in the morning for guests to secure their morning coffee or other beverage.

Reduced sleeping room rates have been negotiated for AAAR Specialty Conference attendees. The single/double daily sleeping room rate is \$199 plus applicable California sales tax (traditional room). The single/double rate for a deluxe room is \$219 plus applicable California sales tax. The cut-off date for sleeping room reservations is Friday, February 19, 2010.

PLEASE NOTE THAT THE BLOCK OF ROOM RESERVED FOR AAAR ATTENDEES IS EXPECTED TO FILL VERY QUICKLY. Once the block is filled, sleeping rooms will be offered on a space availability basis and will be charged at the prevailing Sheraton San Diego Hotel & Marina rate.

If making your reservation by telephone, identify yourself as attending the AAAR 2010 Specialty Conference. The Sheraton group ID number is 21370. The group reservation number at the Sheraton San Diego Hotel and Marina is (877) 734-2726. Reservations can also be made by accessing the hotel reservation link shown on the AAAR conference Web site under General Information.

The Sheraton San Diego Hotel & Marina accepts all major credit cards including American Express, Diners Club, Discover, MasterCard, and Visa.

EXHIBITOR APPLICATION

YES! I want to reserve exhibit space at the 2010 AAAR International Specialty Conference. I will adhere to the Information and Rules Governing the Exhibit. My check, made payable to AAAR, is enclosed for \$_____, or please charge my credit card below.

\$1,700 Exhibit Space

- One (1) 10 x 10 exhibit space
- Listing in the AAAR 2009 program
- Two (2) complimentary exhibitor registrations
- Conference attendee lists (one pre-registration list distributed onsite and one complete list emailed within 30 days after conference)

\$3,380 Exhibit Space and New Organizational Membership

Exhibit Space Benefits:

- 25% discount on each 10 x 10 exhibit space
- Two (2) complimentary exhibitor registrations
- Conference attendee lists (one pre-registration list distributed onsite and one complete list emailed within 30 days after conference)
- Right of first refusal on conference sponsorship opportunities

Organizational Membership Benefits:

- Two (2) one-year AAAR individual memberships for 2010
- Two (2) full conference registrations
- Listing on the AAAR Web site as an Organizational Member
- Listing in the AAAR specialty conference program as an Organizational Member

APPLIES TO NEW ORGANIZATIONAL MEMBERS ONLY.

Number of exhibit spaces you are requesting: _____

Exhibit Space Location Preferences: Exhibit space(s) will be assigned on a first-come, first-served basis upon receipt of contract and payment.

1st Choice _____ 2nd Choice _____ 3rd Choice _____

Contact Information (This information will not appear in the final program.)

Contact Name: _____ Title: _____

Phone: _____ Fax: _____ E-mail: _____

Print address as it should appear in the final program. Contracts received after January 29, 2010 may not appear in the final program.

Organization: _____ Web site: _____

Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ E-mail: _____

Credit Card Information

Card type: Visa MasterCard American Express

Total Amount: _____

Card Number: _____ Expiration Date: _____

Signature: _____

Cardholder's Name: _____

E-mail a 30 word or less description of products/services (required for listing in final program) to Ann Mitchell at amitchell@ahint.com. Contracts received after January 29, 2010 may not appear in the final program.

Mail or fax to: Ann Mitchell, Exhibit Manager
AAAR, 15000 Commerce Parkway, Suite C, Mt. Laurel, NJ 08054
E-mail: amitchell@ahint.com • Phone: (856) 439-0500 ext. 4456 • Fax: (856) 439-0525
Web site: www.aaar.org

EXHIBITOR BADGE ORDER FORM

Per your contract, please complete the information below for the registrants receiving the two (2) complimentary conference registrations for exhibitors.

Deadline: Friday, January 29, 2010

(Please print clearly)

1. Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

2. Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____

You may reserve up to four (4) additional exhibit badges at a fee of \$350 per additional person.

Name: _____ E-Mail: _____

Name: _____ E-Mail: _____

Name: _____ E-Mail: _____

Name: _____ E-Mail: _____

Method of Payment: (if applicable)

Check enclosed (Please make check payable to AAAR.)

Credit Card: Visa MasterCard American Express

Total Amount: _____

Card Number: _____ Expiration Date: _____

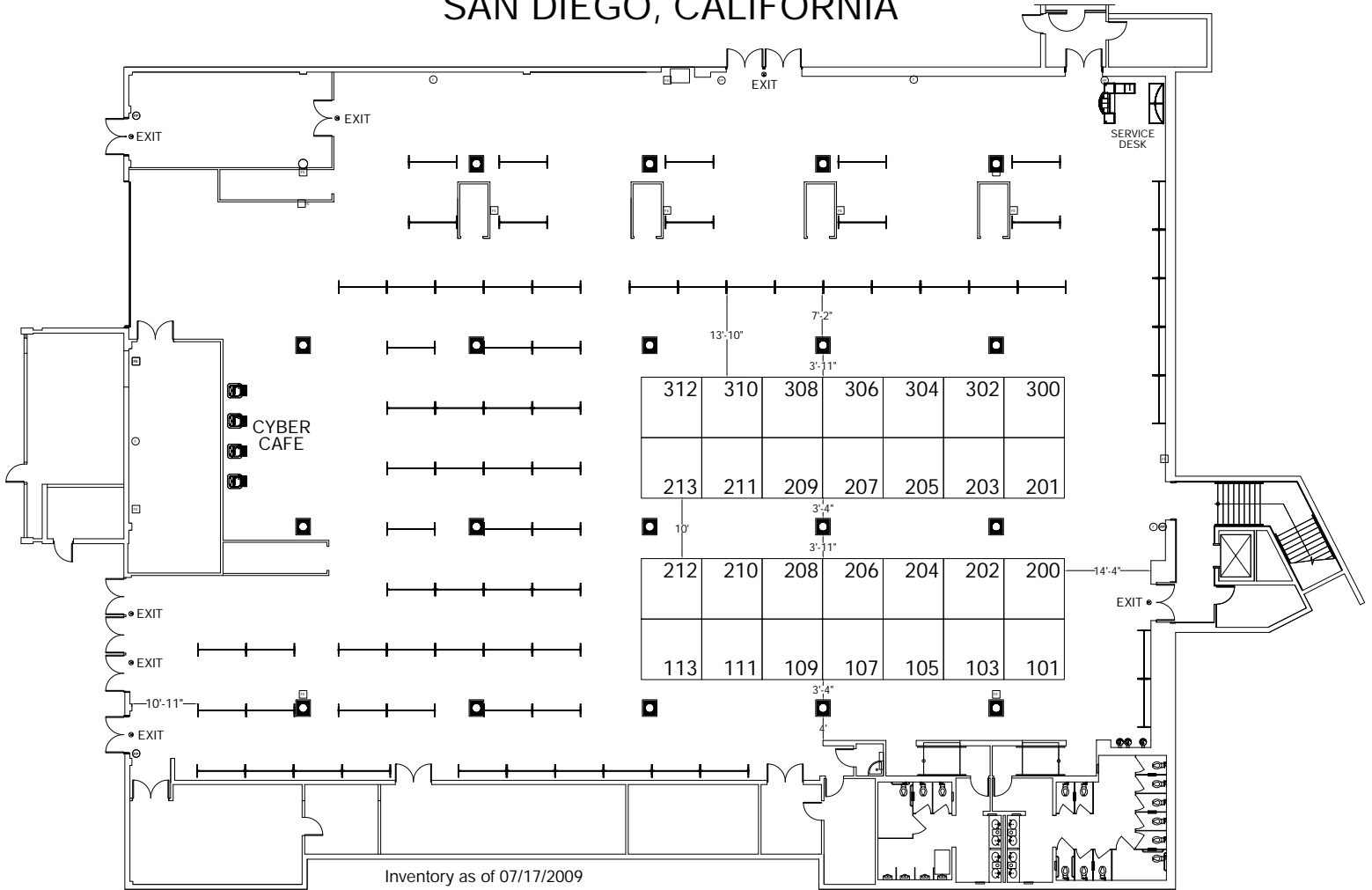
Signature: _____

Cardholder's Name: _____

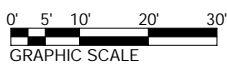
Mail or fax to: Ann Mitchell, Exhibit Manager
AAAR, 15000 Commerce Parkway, Suite C, Mt. Laurel, NJ 08054
E-mail: amitchell@ahint.com • Phone: (856) 439-0500 ext. 4456 • Fax: (856) 439-0525
Web site: www.aaar.org

AMERICAN ASSOCIATION FOR AEROSOL RESEARCH SPECIALITY CONFERENCE MARCH 22 - 26, 2010

SAN DIEGO SHERATON HOTEL & MARINA - NAUTILUS EXHIBIT HALL SAN DIEGO, CALIFORNIA



Inventory as of 07/17/2009



Dimension	Size	Qty	SqFt
10'x10'	100	28	2,800
Totals:		28	2,800

56 EA - DOUBLE-SIDED
 17 EA - SINGLE-SIDED
 129 SIDES TOTAL

NOTE: - ALL AISLES ARE 10' UNLESS OTHERWISE SPECIFIED.
 - FLOOR PLAN IS SUBJECT TO CHANGE.
 - FLOOR PLAN IS SUBJECT TO FIRE MARSHAL APPROVAL.

DRAWING AS OF: 07/17/09 KB

F R E E M A N

DISCLAIMER

EVERY EFFORT HAS BEEN MADE TO ENSURE THE ACCURACY OF ALL INFORMATION CONTAINED ON THIS FLOORPLAN. HOWEVER NO WARRANTIES, EITHER EXPRESSED OR IMPLIED ARE MADE WITH RESPECT TO THIS FLOORPLAN. IF THE LOCATION OF BUILDING COLUMNS, UTILITIES OR OTHER ARCHITECTURAL COMPONENTS OF THE FACILITY IS A CONSIDERATION IN THE CONSTRUCTION OR USAGE OF AN EXHIBIT, IT IS THE SOLE RESPONSIBILITY OF THE EXHIBITOR TO PHYSICALLY INSPECT THE FACILITY TO VERIFY ALL DIMENSIONS AND LOCATIONS.

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